

**BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY**

Meeting Date: July 16, 2006

Division: County Administrator

Bulk Item: Yes ☐ No ☒

Department: County Administrator

Staff Contact Person: Connie Cyr

AGENDA ITEM WORDING: Approval of one (1) "At Large" appointment to the Tourist Development Council District I Advisory Committee.

ITEM BACKGROUND: The position was advertised due to the position vacated by Mr. Phil Hogue who missed 3 consecutive meetings in a fiscal year.

PREVIOUS RELEVANT BOCC ACTION: On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of "At Large" members to the District Advisory Committee by the Board of County Commissioners.

CONTRACT/AGREEMENT CHANGES:

N/A

STAFF RECOMMENDATIONS: Approval of an appointment.

TOTAL COST: -0-

BUDGETED: Yes ☐ No ☐

COST TO COUNTY: -0-

SOURCE OF FUNDS: _____

REVENUE PRODUCING: Yes ☐ No ☐ **AMOUNT PER MONTH** _____ **Year** _____

APPROVED BY: County Atty ☐ OMB/Purchasing ☐ Risk Management ☐

DIVISION DIRECTOR APPROVAL: Thomas J. Willi
(Thomas J Willi)

DOCUMENTATION: Included ☒ Not Required ☐

DISPOSITION: _____

AGENDA ITEM # _____

THE FLORIDA KEYS & KEY WEST
MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
Come as you are®

DATE: July 31st 2006
TO: Mr. Tom Willi, County Administrator
FROM: Shirley Gun, Administrative Secretary
RE: **DAC I 'AT LARGE' VACANCY**

Please bring forward the attached District I Advisory Committee "At Large" applications to the AUGUST BOCC meeting.

This position was advertised due to the position vacated by Mr. Phil Hogue who missed 3 consecutive meetings in a fiscal year.

"At Large" representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).

Applicants are:

- Mr. Bryan Greene
- Mr. Phil Hogue
- Ms. Leslie Johnson
- Mr. Tom Milone

Approval of one (1) applicant is requested.

If you should have any questions, please do not hesitate to contact this office on 296-1552.

DISTRICT I ADVISORY COMMITTEE (DAC)

☐

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME: BRYAN GREEN

ADDRESS: 910 WATSON STREET
KEY WEST, FL 33040-3354

TELEPHONE NO.: (305) 295 7334 **FAX NO.:** 866 697 9510

E-MAIL: BRYANGREEN@EARTHLINK.NET

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

Email YES

Hardcopy

Employment History: RELOCATED TO KEY WEST IN JANUARY 2000

VICE PRESIDENT A.EPSTEIN AND SONS(INC) OF CHICAGO

MANAGING DIRECTOR FITCH-RS PLC (EUROPES LARGEST DESIGN FIRM)

CHIEF EXECUTIVE GML GROUP - HOLDING COMPANY FOR ONE OF EUROPES LARGEST FIRMS OF ARCHITECTS

WITH OFFICES IN LONDON, DUBLIN AND GALWAY

UNTIL MAY 2006 OWNED 50% OF LA TE DA - NOW SOLD AND WITHOUT ANY FINANCIAL INTEREST IN ANY
BUSINESS DEPENDANT ON TOURISTS

Organization/Membership Affiliation(s): _____

CHAIR - THE FOUNDERS SOCIETY

DIRECTOR - PERFORMING ARTS CENTER OF KEY WEST

BOARD MEMBER KEY WEST BUSINESS GUILD

PREVIOUSLY BOARD MEMBER OF KEY WEST POPS AND FRC OF AIDS HELP INC

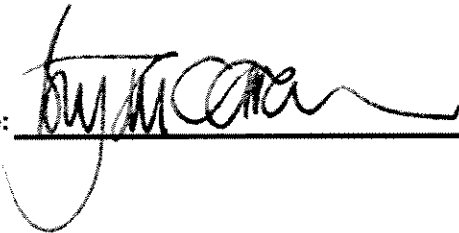
Brief summary as to your qualifications to serve on this committee: _____

NOW HAVE NO DIRECT INTEREST IN BUSINESS OR ECONOMIC ACTIVITY DEPENDANT ON TOURISTS BUT UNTIL
THREE MONTHS AGO CO-OWNED LA TE DA AND WITH MY INVOLVEMENT ON THE BOARD OF THE KEY WEST
BUSINESS GUILD I HAVE DIRECT KNOWLEDGE OF THE ISSUES INVOLVED IN ATTRACTING TOURISTS AS WELL
AS THE CHANGING DEMOGRPHICS WHICH ARE IMPACTING ON KEY WEST

I SPEND SEVERAL WEEKS TRAVELLING TO BOTH MY OFFICES AND PROJECTS AND HAVE THE BENEFIT OF SEEING
HOW OTHER CITIES ARE SEEKING TO ATTRACT TOURISTS AND INDEED HAVE SPENT MANY YEARS DESIGNING
LEISURE AND TRAVEL FACILITIES.

KEY WEST IS MY ADOPTED HOME. MEMBERSHIP OF DAC-1 WOULD GIVE ME A FURTHER OPPORTUNITY TO
CONTRIBUTE TO THIS COMMUNITY

Signature:



Date:

FRIDAY JULY 7TH 2006

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday JULY 28TH 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

RESUME

BRYAN GREEN

Born: August 14th 1949

Qualifications; MA, PhD (Cambridge)

Memberships: Royal Institute of British Architects, Fellow Royal Society of Designers

Awards: Lieutenant Royal Victorian Order,

EMPLOYMENT

Chartered Architect now owning GML Group Limited, a holding company for 5 separate firms of Architects and Designers based in London, Galway, Belfast and Dublin.

Responsible for a wide range of public and private sector projects ranging in size and location from One Park Plaza, Chicago (now known as Smurfit Stone Building), Heathrow Terminals 3 and 4, Bath Western Riverside,, Clarence Hotel Dublin, Town Center Macon Loche France, Shopping Centers in Paris, Dublin, London, Glasgow, Galway.

Now semi retired but remains Chairman of the Board

Advisor to UK Government on the delivery of Affordable Housing policies and author of several papers and reference books on low income housing

VOLUNTARY SECTOR

Prior to relocating to Key West in 2000 Bryan Green sat on numerous national and local Trusts and Boards including

War on Want (Third World Relief Agency)
AddAction (Drug Education and Rehabilitation agency)
Cripplegate Foundation (Direct Grant giving trust)
City Roads Crisis Intervention (Drug Detox Hostel)
Price of Wales Trust

In Key West

Chair The Founders Society
Director Performing Arts Center of Key West (PACKW)
Director Key West Business Guild
Fund Raising Committee Aids Help

APPLICATION

DISTRICT I ADVISORY COMMITTEE (DAC)☐

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist develop but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

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AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity a dependent upon tourists).

NAME:

Philip B. Hogue

ADDRESS:

1248 Ocean Drive
Summerland Key, FL 33042

TELEPHONE NO.:

(305) 294-3540

FAX NO.:

305-294-2177

E-MAIL:

Phogue@keywestbank.cc

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK

(A Welcome Pack is sent to applicants who are selected)

Email

☒

Hardcopy

☐

Employment History:

Over 20 years of Banking and
Financial ConsultingI am currently the President & CEO of
Key West Bank701 Whitehead Street
Key West, FL33040

Organization/Membership Affiliation(s):

Current: Board of "Key West Innkeepers"
Board of "Monroe County Culinary Advisory Board"
Secretary of "Aids Help" ; former Board of Keys
Lodging Assoc.

Brief summary as to your qualifications to serve on this committee:

My involvement
with all aspects of life in Key West and a
understanding of the economics of Tourism, and
how it impacts the economy of Key West. I
have also served on the board of DAC I and
I am very familiar with its rules and the
processes that are required for approvals of
both "Capital Projects" and "Event Fundings."
It takes new members up to 2 years to really
understand the working of the DAC, and I
could be up to speed quickly.

Signature: 

Date: July 7, 2006

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday JULY 28TH 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

APPLICATION

DISTRICT

I

ADVISORY COMMITTEE (DAC)

☐

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AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

Leslie Johnson

ADDRESS:

1212 Von Phister St.
Key West, FL 33640

TELEPHONE NO.:

(305) 296-6510

FAX NO.:

296-6510

E-MAIL:

LeslieJohnson007@yahoo.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)



Employment History:

See attached Resume

Organization/Membership Affiliation(s):

Lower Keys Medical Center Advisory Board Member 2005-present. Appointed by County Hospital Board

Montessori Elementary Charter School Board Member 2004-Present.
Member of the Chamber of Commerce

Brief Summary as to your qualifications to serve on this committee: Key West and the Keys are in a period of great change and I believe that my experience with working will all types of people from the entire country will help facilitate bringing the right mix of people to Key West. As a sales representative for many years I learned to compromise and present myself in a professional manner to achieve the best results for the customer first and for myself/company. I hope to bring these skills to the TDC DAC I board. I can offer an open minded attitude to help achieve the goals to continue to steer our wonderful town's tourism in the right direction.

Signature: Debbie Johnson Date: 7-24-06

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M., Friday July 28th 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
1201 White St, Suite 102
Key West, FL 33040
(305) 296-1552 (telephone)/(305) 296-0788 (fax)

Leslie S. Johnson

1212 Von Phister St.
Key West, FL 33040

Home: (305) 296-6510
Cell: (305) 797-6474

Hands-on, results-oriented, professional, experienced in sales, revenue generation and customer satisfaction with proven presentation and negotiation skills. Demonstrated capacity to achieve goals and interact positively with decision-makers at all levels.

Professional Experience

MEDLINE INDUSTRIES, INC., Mundelein/Vernon Hills, IL.

Sales Executive/Consultant, 1997 - 2005

Responsible for the design and implementation of strategies to drive sales and profitability for various product lines (i.e., DME, gloves, syringes, disposables, respiratory, wound care, and urology products).

- Drive sales from 30 accounts and \$175,000 to over \$3.1 million annually with over 198 accounts; achieving all quarterly promotions.
- Ranked among the top 10% of sales representatives every year out of a sales force of over 600.
- Negotiated a healthcare supply contract with a health network comprised of over 1000 group homes.
- Conduct sales calls to promote, sell, and service Medline products and services to existing and potential clients.
- Develop and implement integrated sales and marketing business plans for cultivating and maintaining national sale growth through physicians, hospital purchasing departments and administrators, purchasing review committees, and all department manager within major national accounts.
- Design action plans to support company's long-term business objectives, identifying business development opportunities by analyzing customer base and identifying potential major sales opportunities.
- Educate physicians, nurses, and other referral sources regarding company products.
- Fiscally manage territory by controlling expenses, product returns, and product inventory.
- Effectively use sales collateral to support promotional and territorial needs.
- Present proposals, submit bids, negotiate sales and enforce contracts within national accounts.

Regional Sales Manager, 1999 - 2002

- Managed and provided sales direction to 6 sales representatives including setting goals and reviews.
- Conducted interviews, executed training and brainstorming sessions to improve the overall sales for my team.
- Prospected and created the need for products and services.
- Analyzed competitive offering to develop a sales solution and established closing techniques.

BAXTER HEALTHCARE CORPORATION, Waukegan, IL

Custom Sterile Division Sales Operations Specialist, 1995 - 1997

- Acted as a liaison between manufacturing and sales.
- Responsible for quoting, forecasting, and expediting hospital procedure kits.
- Participated in meetings with sales and key hospital decision makers.
- Observed surgeries with doctors utilizing custom kits.

Leslie S. Johnson – Cont.

1212 Von Phister St.
Key West, FL 33040

Home: (305) 296-6510
Cell: (305) 797-6474

Corporate Marketing Intern, 1994

- Created tools for sales representatives to show cost savings opportunities for hospital customers.
- Responsible for market research and business analysis tools.
- Attended meetings with corporate and hospital executives.

SMITH, HEMMESCH, BURKE, & BRANNIGAN – Law Firm, Chicago, IL. Summer 1991/1992
Legal Assistant

Honors and Activities

- 1997-2004 Medline Industries, Inc Sales quota achiever
- 1997-2004 Incentive Trip Award Winner
- 1998 President's Award Winner
- 1998-1999 Vendor Trip Award Winner
- 1998 Keynote Speaker at National Sales Meeting
- 1999 \$1 Million Dollar Sales Achievement Award Winner
- 2000 Division Rep of the Year Winner
- 2001 \$2 Million Dollar Sales Achievement Award Winner
- 2004 \$3 Million Dollar Sales Achievement Award Winner
- 2004 Promo Rep. of the Year
- Dean's List 1991/1992 / Athletic/Academic Bronze Medalist 1992
- University of Iowa Varsity Volleyball 1991/1992
- University of Iowa Hospital Volunteer 1995
- Montessori Charter School Board Secretary 2004 – Present
- Lower Keys Medical Center Advisory Board Community Member (Appointed by County Hospital Board) 2005 - Present

Education

- The University of Iowa, Iowa City, Iowa. Bachelors of Business Administration, Marketing, Spanish Minor, May 1995
- Studied at University of Valladolid, Spain for the summer of 1993

References

- Available upon request.

APPLICATIONDISTRICT I **ADVISORY COMMITTEE (DAC)**☐**LODGING INDUSTRY** - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax☐**TOURIST-RELATED BUSINESS** - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county☒**AT LARGE** - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).NAME: **Thomas C. (Tom) Milone**ADDRESS: **832 Caroline Street, Apt. #1
Key West, FL 33040-6656**TELEPHONE NO.: **(305)292-1899** FAX NO.: _____E-MAIL: tommilone@earthlink.netINDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)Email
☒Hardcopy
☐Employment History Please refer to attached resume.Organization/Membership Affiliation(s): Please refer to attached resume.

Brief summary as to your qualifications to serve on this committee:

I am very community minded as ^{shown} ~~show~~
by my service on City of Key West appointed boards. I am retired and have the time to devote to
serving on the committee.

Signature

Thomas C. Milone
Thomas C. Milone

Date:

25-Jul-06

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday JULY 28TH 2006

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

Thomas C. (Tom) Milone

832 Caroline Street, Apt. 1

Key West, FL 33040-6656

Mail: PO Box 4310

Key West, FL 33041-4310

Home: (305)292-1899

Cell: (305)849-1415

E-mail: tommilone@earthlink.net

Personal

- Retired New York State civil servant
- Age 60, born in Brooklyn, NY
- Resides in Key West since August 2001
- Previously resided in Buffalo, NY for 30 years
- Graduate Key West Ambassadors Academy, Class II

Community Service

- Key West Port Advisory Board, March 2006-Present
- Key West Community Housing Committee, February 2006-May 2006
- Key West Civil Service Board, February 2004-Present
- Key West Strategic Plan Task Force Subcommittee on Economic Development, Fall 2004
- Key West Code Enforcement Advisory Committee, Fall 2004
- Key West Tree Commission, May 2002-April 2003

Education

- BA in Political Science, Long Island University, Brooklyn, NY, June 1968
- Attended School of Law, State University of New York @ Buffalo, NY, 1969-1970
- Attended Graduate School, Dept. of Political Science, State University of New York @ Buffalo, NY, 1979-1981 (Earned 45 credits in public policy analysis and administration.)

Employment History

- Court Clerk, New York State Supreme Court, Erie County, Buffalo, NY, June 1989-November 2000
- Court Assistant, City Court of Buffalo, Buffalo, NY, April 1984-June 1989
- Land Disposition Assistant, Division of Economic Development, City of Buffalo Urban Renewal Agency, Buffalo, NY, March 1981-April 1984
- Graduate School Intern, City of Buffalo Dept. of Audit and Control, Buffalo, NY, September-December 1980
- Graduate Research Assistant, Dept. of Political Science, State University of New York @ Buffalo, NY, May-July 1980

Employment History cont'd

- Senior Social Welfare Examiner, Erie County Dept. of Social Services, Buffalo, NY, June 1970-August 1976, February-September 1969
- Case Worker, City of New York Dept. of Social Services, New York, New York, June-August 1968

Memberships-Other

- AARP
- ACLU
- Equality Florida
- Human Rights Campaign (HRC)
- Retiree Local 951 (Florida southeast), Civil Service Employees Association (CSEA) of New York, Local 1000, AFSCME, AFL-CIO
- Sierra Club